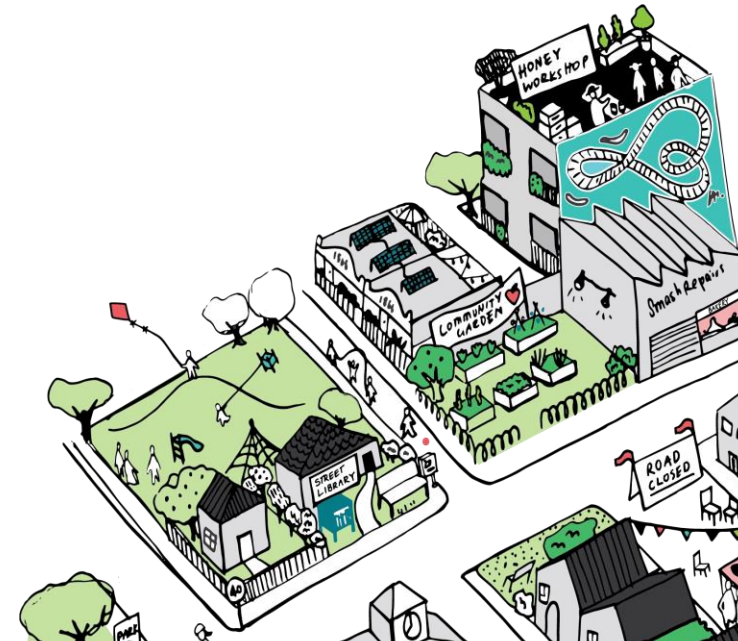


LOCALISM & SOCIAL IMPACT DESIGN

Valli Morphett, CEO CoDesign Studio





CODESIGN STUDIO ARE A NEW BREED OF PURPOSE DRIVEN CITYMAKERS. WE WORK COLLABORATIVELY WITH GOVERNMENT, DEVELOPERS AND COMMUNITIES, TO BUILD SOCIAL COHESION AND MAKE PLACES PROSPER.



80% of Australia's population live in cities, we are rapidly urbanising

One third don't **KNOW** their neighbours (AIFS, 2014)

Two thirds don't **TRUST** their neighbours (Edith Cowan University)

You are more likely to trust the people **over the road** than next door.

Loneliness as big a killer as smoking or heart disease (Grattan Institute, 2018)


Loneliness is predicted to reach **epidemic proportions** by 2025 (WHO)



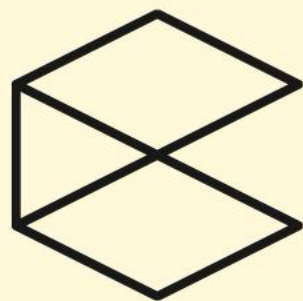
SOCIAL AND DIGITAL DISRUPTION

Research shows it's these loose connections that make for happy communities—and less-lonely humans. "Small talk" used to have a bad rap, but the latest science tells us that talking about the weather with the crossing guard does make us happier.*

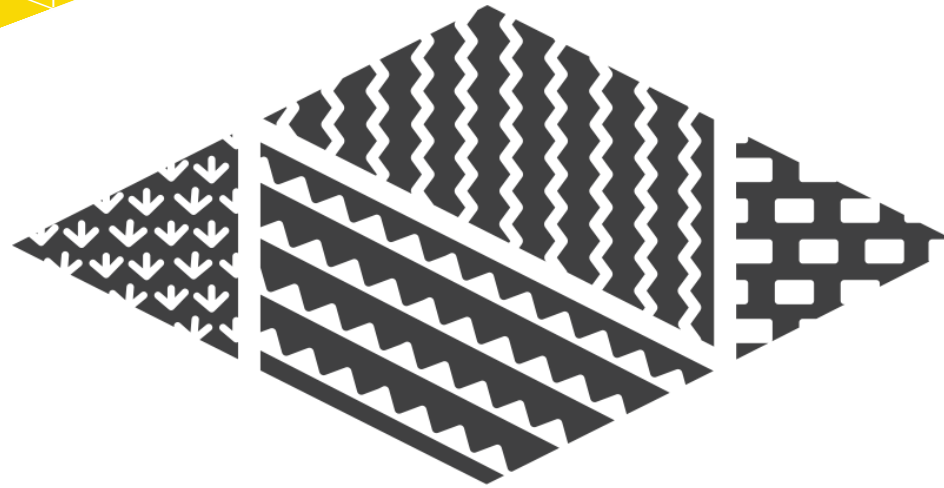


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**ITS NOT WHAT YOU DO,
ITS HOW YOU DO IT**



CO
DESIGN
STUDIO



THE NEIGHBOURHOOD PROJECT

Australia's largest placemaking & action
research program has taken community-led
placemaking to a global stage

RESEARCH HYPOTHESIS

- Can short term projects catalyse term change?
- Can we engage local citizens to solve local problems?
- Can we fast-track a systemic transition to community-led liveable cities?
- Testing a return to localism as a response to rapid urbanisation

PILOT ROJECTS



2 ROUNDS OF
PROJECTS

3 YEARS

8 PARTICIPATING
COUNCILS



25 COMMUNITY
LEADERS
EMPOWERED

TOTAL
PROJECTS


14









A yellow geometric pattern consisting of a grid of white lines forming a series of triangles and diamonds, located in the top-left corner of the slide.

CASE STUDY

A yellow geometric pattern consisting of a grid of triangles, located in the top-left corner of the slide.

PLACEMAKING TO MITIGATE CONSTRUCTION DISRUPTION



n@theage.com.au

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COUNTING THE OFFEE BEANS

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Tower, with a new edit
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Traders' protest

Robyn Grace

Mernda line commuters have been
spared a chaotic ride home after
angry Reservoir traders trying to
block trains in protest against level
crossing works were moved on by
police.

About 20 traders stood on the
Mernda line tracks at Reservoir
station at 3pm yesterday to peace-
fully protest the government
plans to remove off the

which funnels customers from the
Western Ring Road.
He said business owners had not
been consulted and only dis-
covered last month that the work
to remove the level crossing would
completely close the intersection
until late December.

Mr Alan said that left about
200 businesses who would be af-
fected by the prolonged closure no
time to prepare.
A weekend-long closure last
yesterday morning to attempt to
convince him to cancel the protest
but he and his fellow protesters
refused to alter the closure plans.

Mr Alan said a manager from
the project had visited his business
yesterday morning to attempt to
convince him to cancel the protest
but he and his fellow protesters
refused to alter the closure plans.

wages stay the same, with 75 per
cent reduced traffic."

Mr Alan said attempts to talk to
the government had fallen on deaf
ears. He said while business own-
ers understood there needed to be
closures, shorter closures would
be more sustainable.

"Either they assist us in paying
our rent for four months or close
intermittently," he said.
About 100 business owners were
prepared to join the protest on the
tracks at 3pm.

Mr Alan said a manager from
the project had visited his business
yesterday morning to attempt to
convince him to cancel the protest
but he and his fellow protesters
refused to alter the closure plans.

Mr Alan said a manager from
the project had visited his business
yesterday morning to attempt to
convince him to cancel the protest
but he and his fellow protesters
refused to alter the closure plans.

stopped dead in its tracks

"If I get arrested, I get arrested.
What can I do? There's no point in
me sitting in an empty shop, I may
as well sit in an empty cell,"
Mr Alan said.

Asked about the planned action,
police said they had been in
contact with the traders and would
be at the level crossing tomorrow
afternoon to ensure people were
safe and there were no breaches of
the peace.

Confirming that people had a
right to protest, police warned that
they would not "tolerate those who
break the law or engage in anti-
social or violent behaviour".

The High Street intersection
was closed last night until late
December as work continues to
remove the suburb's level
crossing.

The same intersection has been
closed in April, July and this
month. The level crossing has been
closed to southbound traffic on
High Street since May.

North-south detours will be via
Keon Parade and Mahoneys Road
in the north and Murray Road in
the south. East-west local detours
will be via Regent Street in the
south.

An average of 36,000 vehicles
travel through the level crossing
every weekday.

The six boom gates can be down
for 24 minutes during the two-hour
morning peak.

The level crossing removal and
new station are scheduled to open
next year.

Comment has been sought from
the government.

Local traders block the Mernda
line at Reservoir, to protest
level crossing road closures.
Photo: Chris Hopkins

Sarah Danckert

One-third of lenders ar
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loan, according to one
mortgage brokers.

Mortgage Choice e
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PALMWOODS

PROBLEM

- Town centre streetscape infrastructure upgrade impacting local trade
- Decrease in visitation during construction
- Mainstreet vacancies

SOLUTION / PROJECT GOAL

- New model of locally-led activation
- New business networks
- Spring harvest festival



Sat 23rd Sept 9 – 10am	FREE	Crafting Credible Characters in Fiction
Homegrown Cafe	A workshop to equip writers with credible character techniques and writing activities. Bring writing instruments.	
Sun 24th Sept 9am – 12pm		Introduction to Mosaics
Pallet Space	Create your own mosaic from vintage crockery, mirrors and retro items with Molly. Bookings via venue. \$80pp	
Sun 24th Sept, 1 – 2pm		Dream Catcher Workshop
Pallet Space	Trudy will show you how to make your own dream catcher. All ages welcome. 1 hr workshop \$25 per kit.	
Tue 26th Sept & Tues 3rd Oct 10am – 12pm		Art Therapy Workshops
Homegrown Cafe	Cindy Parker Transpersonal Art Therapist. \$15pp	
Tue 26th Sept & Weds 4th Oct 10am – 1pm	FREE	Trashy Artisan: free upcycled craft sessions
Willow & Squirrel	Come and try your hand at upcycled crafts with the Trashy Artisan. Drop in workshops with food and drinks available. Booking not required but limited numbers.	
Weds 27th Sept 10 – 1130am	FREE	Book and Craft Morning
Homegrown Cafe	Presented by renowned children's authors Aleesah Darlison and Emma Middleton in the garden. Refreshments included.	
Sat 28th Sept (4 week course)		Rhythm Culture African Drumming Classes
Palmwoods Memorial Hall	4 week course beginning Sept 28th to get into drumming. Bookings required. \$10 intro class. \$80 for 4 weeks.	
Fri 29th Sept 10 – 12pm	FREE	Thinking Outside the Box
Homegrown Garden	A fun morning in the garden for kids to create something made of card and paper that you can use at home. \$10 pp.	
Weds 4th, Weds 11th Oct		Creative Cardboard Upcycling
Homegrown Garden	Making furniture and other things from card and paper at almost zero cost. For adults. \$30pp all material supplied.	
Sat 30th Sept & Sat 7th Oct 9am – 12pm	FREE	Smoothie Bike and Facepainting
Little Main Street	Use your legs to power the smoothie bike & sample local, healthy smoothies. Free family activities.	
Sat 14th Oct 1 – 3pm		Fabric Dyeing from Garden to Kitchen
Homegrown Garden, The Lane	Beautiful colours obtained from your garden and kitchen waste with Jenai Hooke. Dye a square of fabric at Homegrown to take home. Bookings via venue. \$15pp	
Sat 21st Oct 2 – 4pm		Spoken Word - Poetry
The Tin Shed	Sunshine Coast spoken word hosted by Robin Archibald. \$10	

Bookings can be made through host venues. Don't miss out!

Sat 23rd Sept 9am – 11am	FREE	Spring Planting with Anne Gibson
Palmwoods Community Garden	Learn how to make your garden grow and your health flourish this spring with a local gardening legend.	
Sat 23rd Sept 2pm – 4pm	FREE	Pasifika Garden Planting
Palmwoods Community Garden	Join the Palmwoods Community Garden experts as they teach traditional foods and plants for your backyard garden.	
Sun 24th Sept 10am onwards		Zenthai Shiatsu Massage
Pallet Space	Unique senthai shiatsu massage plus cupping, moxabustion & thai foot massage. And much more. Costs vary.	
Sat 30th Sept & Sat 14th Oct, 10am – 2pm		Indian head massage
The Ayurvedic Shop	Who doesn't love a head massage? \$20 for a great stress reliever for everyone who's overworked.	
Fri 22nd Sept Fri 6th, 13th, 20th Oct 9am – 9pm		Renae's Pantry
Renae's Pantry	Get your family's ethical groceries, pantry staples and backyard farmers produce.	
Weds 27th, Sat 30th Sept & Weds 11th & Sat 14th Oct 10am – 2pm		Ayurvedic Tea Preparations
Homegrown Cafe	FREE	Taste and learn about the benefits of ayurvedic teas.
Weds 27th, Sat 30th Sept & Weds 11th & Sat 14th Oct 10am – 2pm		Wholegrain Preparations
The Ayurvedic Shop	FREE	Learn about the benefits of milling your own flour. Grains available for purchase – with free grinding and the opportunity to taste baked goods.
Thurs 28th Sept & Fri 6th Oct, 10am – 2pm		Mini Iridology & Herbal Medicine Consults
Nature's Temple	Meet Naturopath Trudy Kither – Little Main's newest trader. Drop in consultations for \$10	

ART / EXHIBITIONS

Fri 22nd Sept, 5 – 7pm
Sat 23rd Sept, 9.30 – 12pm
Homegrown Lane

Have a go on the

Get your hands into the with renowned Picabee a childhood or novel ex

Fri 22nd Sept – Oct 7th
6.30am – 4pm (Tues – Sun)
Opening Fri 22nd Sept, 7pm
Tin Shed

Exhibition Open

Come and be inspired, Coast Natural Dyers and

Fri 22nd, Sat 23rd,
Sun 24th Sept, 9am – 4pm
Pallet Space

FREE

Pallet Space Stall

Range of creative stalls, candles, furniture, body

Fri 29th, Sat 30th Sept &
Sun 1st Oct
10am – 3pm
Tina Cooper Gallery

FREE

Tina Cooper Gallery

'Primal Force' grand opening Friday night 6 – 8pm with light refreshments and music. Weekend exhibition includes

Fri 22nd Sept
6pm (movie starts 7pm)
Palmwoods Memorial Hall

Mamma Mia & Mezza Movie Night

Gather your friends and enjoy an evening escape to the Greek Islands. Taste the Mediterranean & a glass of wine. Ticket includes Mamma Mia on the big screen. \$30pp, ages 18+ Booking and details www.palmwoodshall.org.au

Fri 22nd Sept
12pm onwards
Pallet Space

Coffee Appreciation & Masterclass

Learn all things coffee including bean selection and grinding with Neil from Sacco Coffee.

Sat 23rd Sept
6.30 – 8.30pm
Cafe de Orient,
Willow & Squirrel

Spring Soiree Supper

Dinner & sweets with live music. Drinks available to purchase. Children welcome. BYO alcohol. Bookings via Cafe de Orient

Sun 24th Sept, 2 – 5pm
The Secret Tea Garden, 8
Little Main Street

Narnia High Tea

Experience a High Tea like no other. Immerse yourself in the world of Narnia. Dress requirement Narnia style. Bookings via venue or Jackie 0427 619 335. \$30pp (ages 18+)

Fri 22nd Sept
4pm onwards
Palmwoods Bowls Club

Moonlight Barefoot Bowls

Bar open and register from 4pm. Meals from 5pm. \$7pp

Sun 24th Sept
10am onwards

A Day on The Green

- 10am – Cut throat Scroungers on the Green.
- Social game with plenty of interaction and banter.
- 12pm – Acoustic Music on the Deck
- 2.30 – 5.30pm Barefoot Bowls. \$5pp

Fri 22nd Sept &
Fri 6th, 13th, 20th Oct
5pm – 9pm
The Lane

Tastes and Tunes in The Lane

A vibrant night of hinterland celebration, live music, global street food, A family friendly event – bring the kids. BYO alcohol. Drop ins welcome or bookings – Renae's Pantry

Fri 29th Sept
9am – 12pm

FREE

Fairies in the Garden

Dress as a fairy and join us for some storytelling, Pom Pom making and Fairy treats. Refreshments available at own cost.

The Secret Tea Garden,
Shop No 8, Little Main St

Menu

Traditional rice paper rolls with green papaya salad and hoisin satay dressing // Cafe de Orient

Snapper in a parcel with fennel dill and lemon.

Shared plates of :
Crushed new potatoes with caper berries and pink peppercorns
Spring salad with shaved zucchini and asparagus
Roast beetroot with homemade Labneh and pomegranate // Homegrown

Raspberry and mint profiteroles with rose and white chocolate
Blueberry and peach cheesecake with acid tea jelly
// Willow & Squirrel

Tea by The Secret Garden
Coffee by The Tin Shed

Music by Chapman Collective

LITTLE MAIN STREET

Spring Harvest

LONG TABLE COLLABORATIVE DINNER

SATURDAY
21ST OCTOBER 6PM

Harvest
Sustainable Community

Spring Harvest Dinner with live music created by Homegrown Cafe de Orient, Willow & Squirrel, Shop No. 8 and The Tin Shed Roasters. Bookings via Homegrown Cafe. BYO alcohol. \$50pp.











**60 events over
5 weeks**

Over 2000 visitors

Legacy event



RESILIENCE

\$\$ Stable Revenue

During construction



TYPICALLY **50% DOWNTURN**
IN SPEND DURING
CONSTRUCTION

PROSPEROUS ECONOMY

A place that is
attractive to new
business

Decreased vacancy

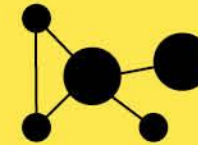
↑ SPEND
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THE WINS

PARTNERSHIPS

New and
strengthened
**alliances between
business**

**Good relationship
with Council**



**Creative and business
partnerships**

PROFILE



Collective **MARKETING
AND PROMOTION**

Program of events
attracting visitation

Strong local identity

RESOURCES



www.codesignstudio.com.au

NEW TOOLS FOR DIGITAL PLACEMAKING

PLACEMAKER TRAINING FOR GOVERNMENT

ACCELERATED 6-SESSION
INTERACTIVE
ONLINE COURSE

10TH OCTOBER -
14TH NOVEMBER 2019



WEBINAR
INTRO TO COMMUNITY-LED PLACEMAKING
THURSDAY 8TH AUGUST 10AM AEST



STAY IN TOUCH

- Sign up to our newsletter
- Join one of our free quarterly webinars or register for future training
- CoDesign Studio event with global place leader Ethan Kent on 4 Dec
- Contact us on info@codesignstudio.com.au